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Professional Summary

Video Editor and AI Video Specialist with over 3 years of experience producing high impact content across finance, real estate, gaming, and social media brands. A Psychology degree sharpens every editing decision including hook structure, pacing, color psychology, and emotional storytelling, translating audience behavior into measurable retention. Expert in Adobe Premiere Pro and After Effects with a competitive edge in AI driven production. Specializes in building end to end pipelines with ComfyUI, HeyGen, Remotion, and generative AI, alongside Python automation for programmatic motion graphics and character consistent AI ad production.

Work Experience

Senior Video Editor and Motion Graphics Artist

June 2025 to Present

Keheilan Asset Management

- Produce 10+ finance and investment education videos per month, executing an AI enhanced post production workflow that cut average editing time by 30 percent while maintaining broadcast quality output.

Part Time Video Editor

March 2025 to June 2025

OR Production

- Delivered Reels, gaming, and short form edits on tight deadlines, leveraging AI powered workflows to increase output speed without sacrificing visual fidelity or quality.

Freelance Video Editor

Aug 2022 to June 2023

YouTube Clients

- Edited long and short form content applying retention psychology principles such as strategic hooks, dynamic pacing, and visual cues, alongside professional color grading and platform specific optimization.

Key Projects

AI Video Pipeline for Character Consistent Ads

- Built a node based workflow utilizing ComfyUI and Magnific Spaces with LoRA trained character consistency, delivering comprehensive ad campaigns for fintech clients across Arabic and English markets without reshooting.

Multilingual Lip Sync with HeyGen and ElevenLabs

- Produced flawless Arabic and English talking head videos, effectively reaching dual language audiences at a fraction of traditional localization and dubbing costs.

Motion Graphics Automation via Remotion and Python

- Automated templated motion graphics using Remotion React and Python scripting, successfully replacing manual After Effects keyframing for high volume recurring series.

Education

Ain Shams University

2019 to 2023

Bachelor of Arts in Psychology

- Applied principles of cognitive psychology, behavioral science, and human perception directly to audience retention, color psychology, and emotional storytelling in digital video content.

Technical Skills

- **Video Production:** Adobe Premiere Pro (Advanced), After Effects, Color Grading, Compositing, Remotion (React).
- **Formats:** UGC, gaming, real estate, finance, social media (Reels, Shorts, TikTok, YouTube).
- **AI and Generative Tools:** ComfyUI, Veo 3, Kling 2.6, Seedance 2.0, HeyGen, ElevenLabs, Magnific Spaces, Nano Banana. Prompt engineering, LoRA character training, LLM integration in production pipelines.
- **Programming and Automation:** Python (Pillow, scripting, automation), Remotion, React, SQL (MySQL), Git, GitHub, Linux CLI, Django (fundamentals).

Certifications & Additional Context

- **Certifications:** Google AI Professional Certificate (7 courses), Complete SQL Mastery, Complete Python Mastery (Code with Mosh), Programming with Python MaharaTech (ITI), Adobe Premiere Pro CC Masterclass (Udemy), Motion Foundation (Ben Marriott), Introduction to Cybersecurity (Cisco), ComfyUI Course (Udemy).
- **Languages:** Arabic (Native), English (C1 Fluent).
- **Domain Knowledge:** Finance and fintech, cybersecurity fundamentals, media buying. Daily follower of AI and tech news with active experimentation in emerging production tools and creative workflows.